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## **Girl Online**-Zoe Sugg

2016-08-30 From award-winning YouTube sensation Zoe Sugg, popularly known as Zoella, comes her New York Times bestselling debut young adult novel, which perfectly captures what it means to grow up and fall in love in today's digital world. I have

this dream that, secretly, all teenage girls feel exactly like me. And maybe one day, when we realize that we all feel the same, we can all stop pretending we're something we're not... But until that day, I'm going to keep it real on this blog and keep it unreal in real life. Penny has a secret. Under the alias GirlOnline, Penny blogs her hidden feelings about friendship,

boys, high school drama, her crazy family, and the panic attacks that have begun to take over her life. When things go from bad to worse at school, her parents accept an opportunity to whisk the family away for Christmas at the Waldorf Astoria in New York City. There, Penny meets Noah, a gorgeous, guitar-strumming American. Suddenly she is falling in love—and capturing every moment she spends with "Brooklyn Boy" on her blog. But Noah has a secret, too, one that threatens to ruin Penny's cover—and her closest friendship—forever.

**Get Rich Blogging**-Zoe Griffin 2016-07-07 Would you like to earn millions by talking about your favourite subject? A new generation of vloggers have become millionaires by sharing make-up tutorials, comedy sketches and gaming videos. These people didn't start off with fancy equipment, expert technical knowledge or huge audiences. They are self-made. This book examines how they achieved success and provides a step by step guide to the process

of finding fame and fortune online. Featuring advice from vloggers including Jim Chapman, Fleur De Force and KSI alongside business tips from YouTube CBO Robert Kyncl and Gleam Futures founder Dominic Smales, this book contains insider information about the mechanics of making money by vlogging. Subjects covered include brand-building, filming and editing equipment techniques, social media, working with talent managers, dealing with digital marketing agencies, making merchandise and negotiating with brands. Author Zoe Griffin is an established blogger, who set up her blog Live Like a VIP in 2009. She's worked with several vloggers and has noticed that the most popular ones have things in common. This book explains what these things are - so you can adopt similar tactics and get rich vlogging!

**Social Media**-Christian Fuchs 2021-03-27 Never look at social media the same way again. Social media are an integral part of contemporary society. From news and

politics to language and everyday life, they have changed the way we communicate, use information and understand the world. So we have to ask critical questions about social media. We have to dig deeper into issues of ownership, power, class and (in)justice. This book equips you with a critical understanding of the complexities and contradictions at the heart of social media's relationship with society. The revised and expanded

### **Microcelebrity Around the Globe**-Crystal Abidin

2018-11-19 This anthology uses in-depth interdisciplinary case studies from across the globe to examine the practice and concept of microcelebrity. Taking account of highly contextualized cultural settings and social histories, the chapters present scholarly interpretations of microcelebrity as it has proliferated and diverged in global social media networks.

### **Makeup in the World of**

### **Beauty Vlogging**-Clare

Douglass Little 2020-09-30

This collection studies beauty vlogging as a phenomenon operating at the intersection of celebrity culture, digital communities, and the cosmetics industry. Exploring subjects ranging from race and gender to disability and religion, the chapters examine how the genre has impacted social media landscapes and gender expression. The contributors analyze how beauty vlogging makes community and economic success seem accessible for viewers as well as how the beauty vlog itself can function as a platform for enacting and inspiring social commentary and change. Makeup in the World of Beauty Vlogging studies the cultural phenomenon of the beauty vlog as a space where audiences and vloggers find a voice and a means of personal expression via the potentially subversive power of makeup and social media.

### **Girl Online: On Tour**-Zoe

Sugg 2016-10-04 Penny joins her rock-star boyfriend on the road in Europe in this

entertaining sequel to the instant New York Times bestseller, *Girl Online*, “a compelling and satisfying coming-of-age tale in the digital age” (Booklist) by the award-winning YouTube vlogger popularly known as Zoella. When Noah invites Penny on his first-ever European tour, she can't wait to spend the summer with her rock-god-tastic boyfriend. But, between Noah's jam-packed schedule, less-than-welcoming band mates, and threatening messages from jealous fans, Penny wonders whether she's really cut out for life on tour. She can't help but miss her family, her best friend Elliot, and her blog, “*Girl Online*.” Can Penny learn to balance life and love on the road, or will she lose everything in pursuit of the perfect summer?

**Girl Online 03**-Zoe Sugg  
2016-11-17 Penny's life is back to normal. As Penny starts the school year she's ready to face the world - alone. Noah has gone off the radar after ending his world tour early and no one, including Penny, knows where

he is. So when she accepts Megan's invitation to visit her performing arts school it seems like an opportunity to make some new friends. Helping everyone else seems to be the right remedy. Elliot needs her friendship more than ever, and she meets Posey - struggling with stage fright and in need of support. But is charming Scottish boy Callum the right kind of distraction? And can Penny truly move on when Noah's shadow seems to haunt her round every corner? Book three in the number-one bestselling *Girl Online* series.

**Pointless Book #3**-Alfie Deyes  
2017-07-18 To the delight of his thriving fan base, YouTuber Alfie Deyes extends all the fun of the Pointless Blog to his third interactive activity book! Featuring never-before-seen content, fan contributions, the exclusive Pointless Book app, and more, Pointless Book #3 is the most engaging book in the series. For the first time in the Pointless series, fans were given an opportunity to directly contribute to the process by designing pages,

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writing pages, and helping to select the cover. Pointless Book #3 is fully illustrated and packed with a host of games, activities, and pranks. All the great content is accompanied by the Pointless Book app that chronicles Alfie completing the same challenges and includes never-before-seen content. You don't miss this exciting and unique addition to the Pointless Book series!

**The Magpie Society: One for Sorrow**-Amy McCulloch  
2020-10-29 Now in paperback, this edition includes the spine-chilling first chapter of THE MAGPIE SOCIETY: TWO FOR JOY. "A nail-biting page turner written with cinematic sparkle" - Jennifer Niven, bestselling author of All The Bright Places "Think Serial at Malory Towers" - Katie Lowe, author of The Furies A STUDENT FOUND DEAD ON THE BEACH. A WEB OF UNANSWERED QUESTIONS. SOMEONE POISED TO STRIKE AGAIN. Illumen Hall is a boarding school of tradition and achievement. But tragedy strikes when the

body of a student is discovered on the beach - and on her back is an elaborate tattoo of a magpie. For new student Audrey, it is just another strange and unsettling thing about her new surroundings, along with the secrets the school seems to hide and its weird obsession with magpies. For her roommate Ivy, the death of her friend Lola is just one thing she desperately wants to get past - and having a new student asking questions and cluttering up her personal space is not helping a bit. But the two girls are forced into an unlikely alliance when a mysterious podcast airs, with one sinister headline: I KNOW WHO KILLED LOLA. AND ONE OF YOU IS NEXT. Told from two alternating viewpoints, this is the first book in a modern gothic thriller series that will have you gripped like no other book this year. Welcome to the Magpie Society, your new YA obsession . . .

**Twenty-First Century Celebrity**-David C. Giles  
2018-09-13 David Giles examines digital culture's

impact on established celebrities from traditional media while charting the rise of new forms of celebrity such as vloggers and influencers, offering novel insights on topics such as parasocial relationships, micro-celebrity, memes and celebtoids.

**More Zoella**-Jessica Wharton 2015 Zoe Sugg, more popularly known as Zoella, is a British web celebrity who is popular for her Youtube Channel "Zoella", who has captured the hearts of many for her Zoella beauty tutorials, and random thoughts about fashion, lifestyle, and recently become the famous novel author "Girl Online". "Zoella" Admit it. You have heard about her. You probably have seen one of her videos or two. Or, maybe, you are already subscribed to her channel. After all, she has more than 6 million followers across the globe--and the numbers just keep on multiplying! She also has over 2 million Twitter followers, and over 3 million followers on Instagram. This book is especially great for traveling, waiting rooms, and read aloud

with friends and family. Excellent for beginning and early readers. Cover every detail you want to know about Zoella. Stunning with many rare Zoey's photos. Known for her wit, Zoella, has also won a couple of awards including the famed Best British Vlogger Award at the Radio1 Music Awards, which was handed out to her by Harry Styles, and the rest of One Direction. It was a big testament to how far she has come. This book will help you get to know Zoella more from how she started out in the business, to the things she does for fun, and the lessons learned along the way. Start reading now and maybe put up your own Vlog, too. Who knows? You might be the next Zoella! Story List & Activities :Zoella's Early Beginnings She Does What She Loves (Youtube, Of course) Her very own style Zoey's world, a better place for animals Collage in her own thought Zoella ways of Organizing, and designing Zoey's plan of marriage life\*\*\* FREE GIFT: Zoella's personal quiz\*\*\* 100% Money Back Guarantee Scroll up and click 'buy' and spend your quality

time with MoreZoella Book!

**Cordially Invited**-Zoe Sugg  
2019-04-02 INCLUDES  
NEVER-BEFORE-SHARED  
PROJECTS, RECIPES AND  
INSPIRATION, ALONG WITH  
STUNNING NEW  
PHOTOGRAPHY For as long  
as Zoe Sugg can remember  
she has loved welcoming  
friends & family into her  
home, whether it's to  
celebrate someone else's big  
day or just being with friends,  
there is nothing she enjoys  
more than putting her energy  
into making any occasion  
special. In Zoe's eyes the best  
thing about getting people  
together is there really is no  
right or wrong way: maybe  
you want to plan a throw-  
everything-at-it shindig, or  
simply make a special effort  
for one guest. Mostly it's  
about how people feel when  
they're in your company. How  
the smallest of gatherings can  
feel momentous, and the  
biggest of parties can feel  
intimate. Over the years Zoe  
has shared glimpses of this  
side to her in her videos, with  
millions of viewers taking  
daily inspiration from her life.  
In Cordially Invited she shares

her best and never seen  
before ideas in print. Divided  
into seasons, and woven  
through with Zoe's own  
stories and memories, this  
book reveals her favorite  
events - big or small -  
throughout the year and how  
to celebrate them in style.  
From practical ideas for how  
to feed your guests and hacks  
for unexpected get-togethers  
to simple but impressive DIYs  
and those personal touches  
people will remember,  
Cordially Invited is Zoe's  
blueprint for making an event  
and a memory out of each  
day.

**Echo Boy**-Matt Haig  
2015-03-26 Audreyâ€(tm)s  
father taught her that to stay  
human in the modern world,  
she had to build a moat  
around herself; a moat of  
books and music, philosophy  
and dreams. A moat that  
makes Audrey different from  
the echoes: sophisticated,  
emotionless machines, built to  
resemble humans and to work  
for human masters. Daniel is  
an echo â€" but heâ€(tm)s not  
like the others. He feels a  
connection with Audrey; a  
feeling Daniel knows he was

never designed to have, and cannot explain. And when Audrey is placed in terrible danger, heâ€(tm)s determined to save her. ECHO BOY is a powerful story about love, loss and what makes us truly human.

**Fame Games**-Graeme Turner  
2000-10-12 This revealing book, first published in 2000, outlines how the promotion industry has developed within the Australian media.

**YouTube Famous**-Rosie Matheson 2015-05-06  
YouTube has changed the viewing habits of millions around the world and it was pioneering vloggers such as Zoella Sugg, Jack and Finn Harries, Caspar Lee, Marcus Butler and many others who built their channels up from scratch, that broke the mould and put their lives online for all to see. They used to be called 'the most famous stars you've never heard of', but since then they've gone on to win worldwide fame (by popular demand, Zoella and Alfie Deynes even have their own waxworks in Madame

Tussauds). Complete with tips to help you produce your own content, this is their story.

**Username: Evie**-Joe Sugg  
2015-09-22 The first book by YouTube star Joe Sugg tells the story of Evie, a socially-isolated teenage girl who struggles to fit in at high school. Always looking for a way to escape, she spends her nights supporting her terminally-ill father, who is tirelessly working on a computer program. When her father passes away, Evie is forced to live with her aunt, uncle, and cousin-Mallory-who is the most popular girl in school and the bane of Evie's existence. One night, as she's going through her father's computer, Evie stumbles on a strange file that sucks her into a virtual world. As Evie explores this strange, new land, she learns it was the project her father was working so tirelessly on: a virtual Eden where Evie can get away and be herself. However, Evie is not alone; Mallory also discovers the world and her presence causes the idyll to descend into chaos. Now Evie must

save the virtual world or lose her last connection to her father.

### **This Book Loves You-**

PewDiePie 2015-10-20 This Book Loves You by PewDiePie is a collection of beautifully illustrated inspirational sayings by which you should live your life. If you follow each and every one, your life will become easier, more fabulous, more rewarding. Imagine what a chilled-out and wonderful human being people would think you were if you lived by the simple principle "You can never fail if you never try." Your wasted life would be an inspiration to others. Think of all the pointless, unhappy striving you could simply give up. Throw away that guitar! Give up on your dreams! Embrace your astounding mediocrity. This Book Loves You has something for everyone--or at least everyone willing to give up and stop caring. If all else fails, remember: "Don't be yourself. Be a pizza. Everyone loves pizza."

### **Life with a Sprinkle of**

**Glitter**-Louise Pentland 2015-09-15 YouTube star Sprinkle of Glitter, also known as lifestyle and beauty vlogger Louise Pentland, offers a delightful guide to finding happiness and sprinkling positivity into every area of your life, from nights out with your friends to the trinkets you display on your vanity. Aloha Sprinklerinos! Louise Pentland leads a very happy life. That's because she chooses to. Sure, she has dark and dreary days. But, as she has come to understand, the joy is all in your perspective. Happiness is not measured in size but in significance. On her wildly popular YouTube channel, Sprinkle of Glitter, Louise talks a lot about changing the way we think. Her motto? Happiness is there for everyone: you just have to choose to face everything with a smile and positivity. It's not just about the big things either—it's about the tiny, intangible moments that make up the course of a lifetime and how to live that lifetime to the absolute fullest. This book is like one of those glorious vintage shops where every surface is laden with treasure: cut glass, pill boxes, old

cameras, pendants, and chests of drawers. Each chapter is a gem-encrusted tin that you can peep inside to discover fun topics such as glitz (beauty and pampering, traveling in style) and creativity (crafting, prettifying your room), to tougher topics such as bullying and body confidence, to the universal topic of love (dating, bonding with baby, being kind). Whether you take in tiny bits at a time or devour the book all in one go, Louise shares how she has learned to enrich her life, and you can too...with just a Sprinkle of Glitter. Toodlepip!

**Cordially Invited: A seasonal guide to celebrations and hosting, perfect for festive planning, crafting and baking in the run up to Christmas!**-Zoe Sugg

2018-10-04 INCLUDES NEVER-BEFORE-SHARED PROJECTS, RECIPES AND INSPIRATION, ALONG WITH STUNNING NEW PHOTOGRAPHY For as long as Zoe Sugg can remember she has loved welcoming

friends & family into her home, whether it's to celebrate someone else's big day or just being with friends, there is nothing she enjoys more than putting her energy into making any occasion special. In Zoe's eyes the best thing about getting people together is there really is no right or wrong way: maybe you want to plan a throw-everything-at-it shindig, or simply make a special effort for one guest. Mostly it's about how people feel when they're in your company. How the smallest of gatherings can feel momentous, and the biggest of parties can feel intimate. Over the years Zoe has shared glimpses of this side to her in her videos, with millions of viewers taking daily inspiration from her life. In Cordially Invited she shares her best and never seen before ideas in print. Divided into seasons, and woven through with Zoe's own stories and memories, this book reveals her favourite events - big or small - throughout the year and how to celebrate them in style. From practical ideas for how to feed your guests and hacks for unexpected get-togethers

to simple but impressive DIYs and those personal touches people will remember, Cordially Invited is Zoe's blueprint for making an event and a memory out of each day.

### **Ordinary People and the Media**-Graeme Turner

2009-12-04 The 'demotic turn' is a term coined by Graeme Turner to describe the increasing visibility of the 'ordinary person' in the media today. In this dynamic and insightful book he explores the 'whys' and 'hows' of the 'everyday' individual's willingness to turn themselves into media content through: · Celebrity culture, · Reality TV, · DIY websites, · Talk radio, · User-generated materials online. Initially proposed in order to analyse the pervasiveness of celebrity culture, this book further develops the idea of the demotic turn as a means of examining the common elements in a range of 'hot spots' in debates within media and cultural studies today. Refuting the proposition that the demotic turn necessarily carries with it a

democratising politics, this book examines the political and cultural function of the demotic turn in media production and consumption across the fields of reality TV, print and electronic news and current affairs journalism, citizen and online journalism, talk radio, and user-generated content online. It examines these fields in order to outline a structural shift in what the western media has been doing lately, and to suggest that these media activities represent something much more fundamental than contemporary media fashion.

### **Happy**-Fearné Cotton

2017-02-09 "Wonderfully honest and relatable, and it's also extremely comforting and reassuring too" MIND, No.1 Mental Health charity "I recommend this for anyone who's looking to find true consistent happiness" Craig David "This book is a way to release what's going on inside your head and to keep heading towards the good stuff. The simple stuff. The stuff that's going to really hit up that happiness on a deep and nourishing level. Whether

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you dip into these pages every now and then when you feel you need it, or use it daily as a positive exercise, I hope it brings you much relief, joy and calm. Amen to the pen." - Fearne Cotton

For many of us, life can feel like it's moving too fast with pressure bearing down on us from all sides - whether that's from school or work, family or social media. As a result, we find ourselves frazzled, lost and - too often - feeling blue. It's a subject close to Fearne's heart. Drawing on her own experiences and including expert advice, HAPPY offers practical ways of finding joy each and every day. Happiness isn't a mountain to climb, it's just one foot in front of the other on the path of life, and here you'll find little steps that will help make the differences that count. With workbook elements to help you start and end the day well; get in touch with your creative side; and find peace through written exercises, simple practical ideas and visualisations, these are daily tricks and reminders to help you unlock that inner happiness.

## **YouTube and Video**

**Marketing**-Greg Jarboe  
2011-10-07 Fully updated with new information, including the latest changes to YouTube! If you're a marketer, consultant, or small business owner, this is the guide you need to understand video marketing tactics, develop a strategy, implement the campaign, and measure results. You'll find extensive coverage of keyword strategies, tips on optimizing your video, distribution and promotion tactics, YouTube advertising opportunities, and crucial metrics and analysis. Avoid errors, create a dynamite campaign, and break it all down into achievable tasks with this practical, hour-a-day, do-it-yourself guide. Shows you how to successfully develop, implement, and measure a successful video marketing strategy. Written in the popular An Hour a Day format, which breaks intimidating topics down to easily approachable tasks. Thoroughly updated with the latest YouTube functionality, helpful new case

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studies, the latest marketing insights, and more Covers optimization strategies, distribution techniques, community promotion tactics, and more Explores the crucial keyword development phase and best practices for creating and maintaining a presence on YouTube via brand channel development and customization Shows you how to optimize video for YouTube and search engine visibility Give your organization a visible, vital, video presence online with YouTube and Video Marketing: An Hour a Day, Second Edition.

**Username: Uprising**-Joe Sugg 2018-11-13 BOOK 3 IN THE USERNAME SERIES Evie longs to put her e.scape adventures behind her. She's battle-scarred and determined to move on, but an outcast from her digital paradise is set on revenge. Knox roams the streets and pledges to punish the girl who dismissed his kind from the real world. Soon, his plans go beyond personal, and Knox plots an uprising that could bring life as we know it to an end.

Faced with an uprising on a global scale, as well as issues on the friendship and romance frontline, Evie must stage a fight back that calls her own existence into question.

**Sidemen: The Book**-The Sidemen 2016-10-18 Billions of you have watched their videos and millions of you have followed them on social media. So here we go; it's time to back up because YouTube superstars, The Sidemen, are finally here in book form and they're dishing the dirt on each other as well as the YouTube universe. There's nowhere to hide as KSI, Miniminter, Behzinga, Zerkaa, Vikkstar123, Wroetoshaw and Tobjizzle go in hard on their living habits, their football ability, and their dodgy clobber, while also talking Fifa, Vegas and superheroes. They'll also give you their grand house tour, letting you in on a few secrets, before showing you their hall of fame, as well as revealing some of their greatest shames. Along the way you'll learn how seven of the world's biggest YouTube

stars started off with nothing more than a computer console, a PC and a bad haircut before joining forces to crush the internet. And they'll tell you just how they did it (because they're nice like that) with their ultimate guide to YouTube while also sharing their memories of recording their favourite videos as well as a typical day in the life of The Sidemen. You'll feel like you're with them every step of the way, smelling the 'sweet' aroma of the boys' favourite dishes in the kitchen, stamping your passport as you follow them on their trips around the world and kicking every ball as the boys gear up for the biggest football match of their lives. It's going to get personal. It's going to get intense, and JJ is going to have lots of tantrums, so take a moment to prepare yourself, because this is The Sidemen book you've been waiting for!

**A Companion to Celebrity-**  
P. David Marshall 2015-11-16  
"Companion to Celebrity"  
presents a multi-disciplinary collection of original essays that explore myriad issues

relating to the origins, evolution, and current trends in the field of celebrity studies. Offers a detailed, systematic, and clear presentation of all aspects of celebrity studies, with a structure that carefully build its enquiry Draws on the latest scholarly developments in celebrity analyses Presents new and provocative ways of exploring celebrity's meanings and textures Considers the revolutionary ways in which new social media have impacted on the production and consumption of celebrity

**Analysing Newspapers-**John Richardson 2006-10-23 This book offers both an understanding of newspaper reporting and a means for readers to develop their own critical analysis. Using a wealth of contemporary case studies, students are taught how the language of journalism works, providing students with an accessible and user-friendly guide to analyzing newspapers around the globe.

## **The New Normal of Working Lives**-Stephanie

Taylor 2017-12-06 This critical, international and interdisciplinary edited collection investigates the new normal of work and employment, presenting research on the experience of the workers themselves. The collection explores the formation of contemporary worker subjects, and the privilege or disadvantage in play around gender, class, age and national location within the global workforce. Organised around the three areas of: creative working, digital working lives, and transitions and transformations, its fifteen chapters examine in detail the emerging norms of work and work activities in a range of occupations and locations. It also investigates the coping strategies adopted by workers to manage novel difficulties and life circumstances, and their understandings of the possibilities, trajectories, mobilities, identities and potential rewards of their work situations. This book will appeal to a wide range of audiences, including students and academics of the

sociology of work and labor history, and those interested in understanding the implications of the 'new normal' of work and employment.

**Shipwrecked**-Siobhan Curham 2013 Stranded on a desert island, faced with a terrible secret . . . This is Shipwrecked. Lost meets We Were Liars for young adult readers of E.Lockhart, John Green and Zoella. I jump at the sound of a whispered voice over my shoulder. But when I turn all I see is sand, and the towering, green wall of the rainforest. I guess it must have been the breeze, but I can't help shivering. I have the weirdest feeling we're being watched. Grace Delaney and her fellow dance students are en route to perform on a South Pacific cruise-ship when a freak storm hits and they find themselves stranded on a deserted island. With the tropical heat rising, passions and tensions swell to breaking point. And the island itself is quietly steaming with a terrible secret . . . Shipwrecked is a

heartpounding new series from rising star Siobhan Curham. Combining romance, mystery, secrets, betrayal and even voodoo in a steamy, tropical island setting, these books for teens promise to set the pulse racing. 'Siobhan Curham is a name to watch' - Cathy Cassidy Siobhan Curham is the author of the addictive YA romantic thriller series Shipwrecked. She is the editorial consultant and writing coach for Zoe Sugg (Zoella), the You Tube vlogger and author of the bestselling blockbuster Girl Online series. She is an editor for Hothouse fiction, a life-coach, the author of several adult novels and she runs writing workshops for young people. Her award-winning YA novels also include Dear Dylan and Finding Cherokee Brown.

**Love, Tanya**-Tanya Burr  
2015-01-29 Love, Tanya is the first book from YouTube sensation Tanya Burr. Hi everyone and welcome to Love, Tanya! This book is really close to my heart, because it's inspired by my journey to becoming confident and feeling happy about who I

am. I wanted to write a book to share the things I've learnt with you - to reveal my top tips on fashion, beauty, love, friendship, YouTube... and loads more! Plus, there is room for you to list your own hopes and dreams alongside mine - so get creative and get involved! I'd love it if this book became a keepsake you can turn to whenever you need some guidance or a little pick me up. I hope you enjoy it! Love, Tanya

**Out of Time**-Miranda Sawyer  
2017-05-18 From the hugely respected journalist Miranda Sawyer, a very modern look at the midlife crisis - delving into the truth, and lies, of the experience and how to survive it, with thoughtfulness, insight and humour.

**Grace's Guide**-Grace Helbig  
2014-10-21 A comedian who has gained popularity on YouTube offers her irreverent take on life, in an illustrated book geared toward anyone faced with the daunting challenge of growing up. Original.

## **Framing Celebrity**-Su

Holmes 2012-11-12 Celebrity culture has a pervasive presence in our everyday lives - perhaps more so than ever before. It shapes not simply the production and consumption of media content but also the social values through which we experience the world. This collection analyses this phenomenon, bringing together essays which explore celebrity across a range of media, cultural and political contexts. The authors investigate topics such as the intimacy of fame, political celebrity, stardom in American 'quality' television (Sarah Jessica Parker), celebrity 'reality' TV (I'm a Celebrity ... Get Me Out of Here!), the circulation of the porn star, the gallery film (David/David Beckham), the concept of cartoon celebrity (The Simpsons), fandom and celebrity (k.d. lang, \*NSYNC), celebrity in the tabloid press, celebrity magazines (heat, Celebrity Skin), the fame of the serial killer and narratives of mental illness in celebrity culture. The collection is organized into four themed sections: Fame Now broadly

examines the contemporary contours of fame as they course through new media sites (such as 'reality' TV and the internet) and different social, cultural and political spaces. Fame Body attempts to situate the star or celebrity body at the centre of the production, circulation and consumption of contemporary fame. Fame Simulation considers the increasingly strained relationship between celebrity and artifice and 'authenticity'. Fame Damage looks at the way the representation of fame is bound up with auto-destructive tendencies or dissolution.

**YouTubers**-Chris Stokel-Walker 2021-07-08 Jake Paul, KSI and PewDiePie influence the views, lives and purchases of millions of fans. And their power is growing. Two billion people worldwide watch YouTube. Yet despite their reach, YouTubers remain a mystery to much of the public and media. What is the secret of their appeal? How do they cope with being in front of the lens? And who is behind them? Wired journalist Chris

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Stokel-Walker reveals the answers in the first independent in-depth book on YouTube. For three years he has interviewed more than 100 figures connected with the world's biggest video-sharing website, among them agents, managers and influencers themselves. He charts YouTube's rise from showing a single video of a zoo to multi-billion-dollar site that outmuscles Facebook. And he delves into thorny issues about brands, burnout and authenticity. He explains why YouTubers keep stopping traffic in city centers and whether they will eat normal TV. If you are a journalist, publicist, advertiser, or marketer who needs to know how YouTube works or a parent intrigued by what the kids are watching and why (or just fascinated by the lives of leading creators) you need this book.

### **Video Vortex Reader Responses to YouTube**

Geert Lovink 2008 "The video vortex reader is the first collection of critical texts to deal with the rapidly emerging world of online

video-from its explosive rise in 2005 with YouTube, to its future as a significant form of personal media." -- Back cover.

**The Scrapbook of My Life-**  
Alfie Deyes 2016-03-29 From his early days as a budding amateur vlogger, through to everyone's favorite YouTube superstar, Alfie Deyes' story is the stuff of dreams. With millions of followers across the world, his unique brand of nothingness has come to define a generation, while his YouTube channel continues to gain new followers on a daily basis. Now, for the very first time, Alfie talks about how it all began...From growing up on the sunny south coast of England, having fun with friends and thinking up pranks, dares, and silly activities throughout the long summer holidays in Brighton, through to recording his first ever vlog at the age of 15, The Scrapbook of My Life is the story of how a young, ambitious kid with a big character took the world by storm. But The Scrapbook of My Life isn't a typical autobiography. Join Alfie as

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on June 17, 2021 by guest

he recalls his first childhood memories, his first day at school, his first ever job, and how he has moved from his hometown to the wide-eyed metropolis of London--and fill in your own pages alongside your favorite YouTube star! With alternate pages for readers to complete, including pages for sticking photographs, completing stats and facts, and collecting souvenirs, The Scrapbook of My Life is the ultimate journal for PointlessBlog fans, old and new!

**Billy and Me**-Giovanna Fletcher 2016-04-05 In this utterly sweet and moving women's fiction novel, a celebrity comes to town and sweeps a young woman - who is used to being overlooked - off her feet. Sophie May is content with her life in her small English village, working in the local coffee shop and living with her mom. But when famous actor Billy comes to town to play Mr. Darcy in a new film adaptation of Pride and Prejudice, Sophie's quiet life is quickly turned on its head. Billy is adored by women

around the world, but he only wants Sophie on his arm. But being with Billy comes at a price, and Sophie is thrown in the spotlight after years of shying away from attention. Can she handle the constant scrutiny that comes with being with Billy? Brimming with humor, wit, and genuine warmth, Billy and Me is a book about taking a chance on life and on love.

**Wilde Women**-Louise Pentland 2020-04 Meet Robin Wilde: mum, newly-appointed official girlfriend, make-up artist extraordinaire and general plate-spinning, life-juggling, balance-seeking badass. Or so she likes to think. Everything seems to be slotting into place, not just for Robin but for her close-knit little world of friends and family too. Yet despite all that, she still feels like she's blagging it. Although things seem pretty great on paper, cracks are beginning to show. Robin's best friend Lacey is struggling to bond with her baby, her Auntie Kath suddenly seems distant and her daughter Lyla is finding it hard to adapt to having a man

in their lives. For once everybody is depending on Robin, but the pressure is mounting and she's starting to feel overwhelmed. So, when Robin's asked to go to the States for work, it seems like the getaway they all need. Look out New York, Robin and her girls are on their way! But will the city that never sleeps make or break them?

**Face**-Pixiwoo 2016-10

**The Potion Diaries**-Amy Alward 2016-10-18  
Samantha's ability to mix potions is needed when her family is summoned to take part in an ancient quest to save Princess Evelyn from a potion gone awry, but will curing the princess doom Samantha's chance at love?

**The Amazing Book is Not on Fire**-Dan Howell

2015-10-08 Hello reader! In this book is a world. A world created by two awkward guys who share their lives on the internet! We are Dan and Phil and we invite you on a journey inside our minds! From the stories of our actual births, to exploring Phil's teenage diary and all the reasons why Dan's a fail. Learn how to draw the perfect cat whiskers, get advice on how to make YouTube videos and discover which of our dining chairs represents you emotionally. With everything from what we text each other, to the time we met One Direction and what really happened in Vegas... This is The Amazing Book Is Not On Fire!